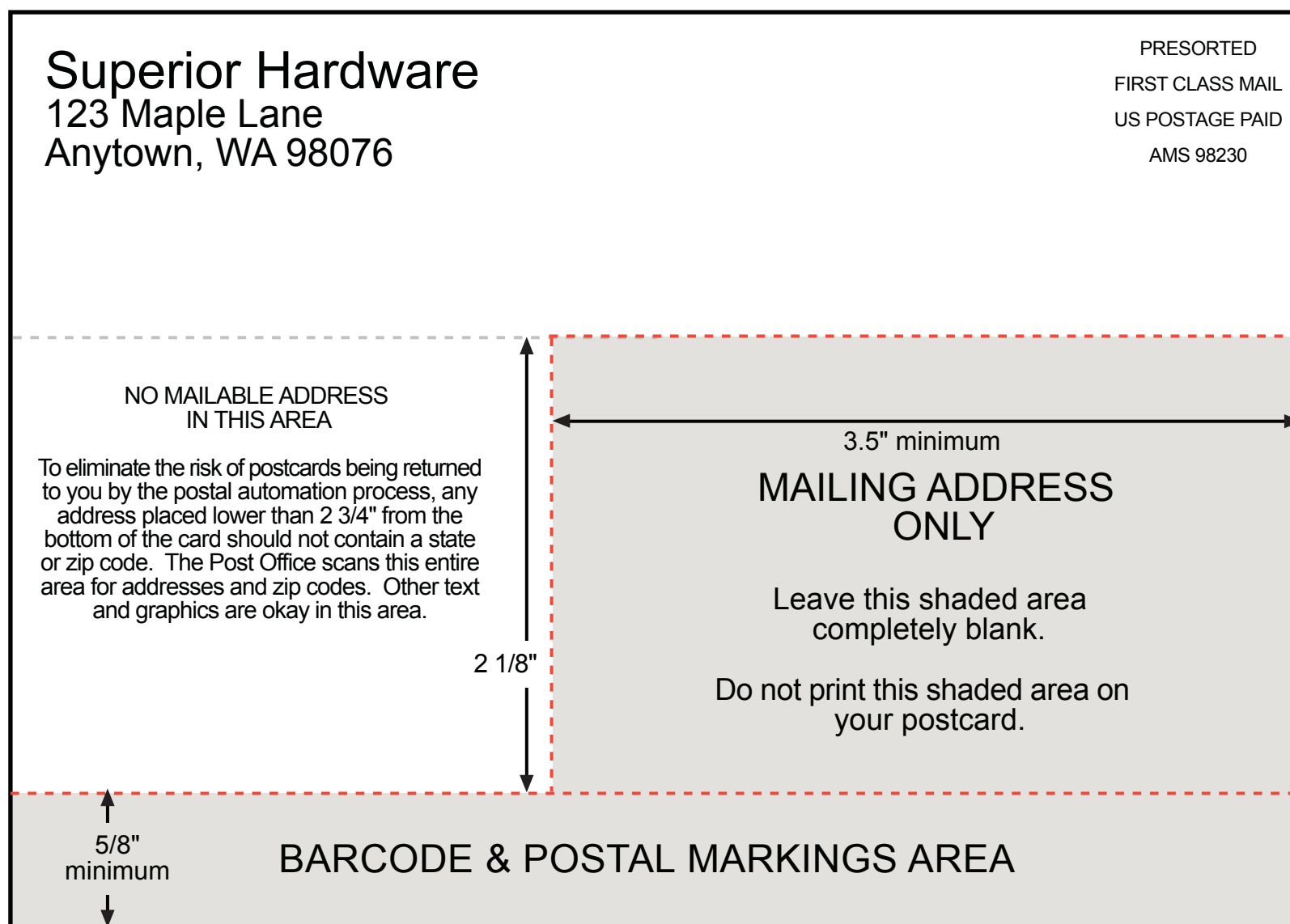




## Standard Postcard (4.25" x 6")



**AVOID THE SHADED ZONE:** If you are mailing your cards, the areas shown in gray should be clear of any text or graphic elements. The only text allowed is the mailing address which should not interfere with the barcode area. Screens or background images should not exceed 5% density. We recommend following this guide and checking with your local post office if you are designing your own card.